"Enriching Our Communities Through Advancement of the Arts"

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ALLIED ARTS INTRODUCES NEW 2010 OKCITYCARD; OFFERS MORE THAN 160 DISCOUNTS AT TOP RETAILERS

Entertainment discount card proceeds benefit local arts non-profit

OKLAHOMA CITY, Okla., Feb. 3, 2010 – After a season full of holiday cards and credit cards, it's time for a card that gives back. Allied Arts introduces the 2010 OKCityCard, an entertainment discount card that offers savings at 166 local locations and supports the arts in Central Oklahoma. With a $50 donation to Allied Arts, individuals receive the CityCard and its discounts at top arts, retail, sports and restaurant partners, for a year.

"The CityCard is one of the best tools to save money in the Oklahoma City area," said Deborah McAuliffe Senner, Allied Arts president and CEO. "Through CityCard discounts, individuals and families can experience more of Central Oklahoma's restaurants, events and attractions, while strengthening our local arts community."

This year, the CityCard features new discounts with the Oklahoma City Thunder, Big Truck Tacos, James E. McNellie's Pub House, The Colcord Hotel and The Skirvin Hilton Hotel, to name a few. Discounts are available for events and at locations across Central Oklahoma, including in Arcadia, Chickasha, Edmond, Enid, Midwest City, Moore, Oklahoma City and Shawnee.

To receive an OKCityCard, donate online at www.OKCityCard.com, call (405) 278-8944 or visit the Allied Arts offices at 1015 N. Broadway, Suite 200 in Oklahoma City. OKCityCards are also available at the customer service desks at Quail Springs Mall and Sooner Mall.

About Allied Arts
As Oklahoma's only United Arts Fund, Allied Arts generates awareness of the importance of the arts, mobilizes support for arts and cultural organizations and funds arts education programs for Central Oklahoma school children. Founded in 1971, the organization has raised more than $40 million to advance the arts in Oklahoma City and its surrounding communities.

(more)

Allied Arts' member agencies include:

- Ambassadors' Concert Choir
- Arts Council of Oklahoma City
- Canterbury Choral Society
- Carpenter Square Theatre
- Cimarron Opera
- City Arts Center
- Guy Fraser Harrison Academy
- Individual Artists of Oklahoma
- Lyric Theatre and Thelma Gaylord Academy
- Mabee-Gerrer Museum of Art
- Metropolitan School of Dance
- Oklahoma Children's Theatre
- Oklahoma City Ballet
- OK City Chorus
- Oklahoma City Museum of Art
- Oklahoma City Philharmonic
- Oklahoma Shakespeare in the Park
- Oklahoma Visual Arts Coalition
- Prairie Dance Theatre
- Science Museum Oklahoma

For more information, contact Allied Arts at 405-278-8944 or visit www.alliedartsokc.com.

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