

Creative Campaign Ideas

Build Appreciation, Participation and Support through your Allied Arts Workplace Campaign with these creative ideas.

Build Appreciation:

- ❖ Have musicians and artists come to your workplace to get employees excited about the arts.
- ❖ Give employees exciting information about what Allied Arts does.
- ❖ Cover all art in the workplace including no music playing, etc. so employees can get an understanding of what it would be like to work without the arts.
- ❖ Have a strolling violinist walk through the halls of the workplace.
- ❖ Take donors to an Allied Arts Member Agencies and have them do what the organization does - sing, dance, etc.
- ❖ Educate employees on how Allied Art assists their professional or personal life.
- ❖ Partner a student of an arts organization with a donor for a day. The donor learns where their money goes and the student learns about the person who supports them.
- ❖ Show people what their donations have purchased.
- ❖ Have a private performance for your organization.
- ❖ Identify employees who have benefited from Allied Arts and have them tell their story.

Build Participation:

- ❖ Have each employee participate in a production so they can appreciate how much work is involved.
- ❖ Give each employee a day off to visit 3 Allied Arts member agencies.
- ❖ Have children prepare artwork for display and have parents bid on art.
- ❖ Have a talent show where all talent is accepted.
- ❖ Participate in a public art walk around Oklahoma City.
- ❖ Make Fridays movie day for staff so staff can wear jeans and during lunch watch their favorite musical or play.
- ❖ Offer a Casual Day for employees who pledge a pre-determined amount.
- ❖ Have a contest to create a piece of public art.
- ❖ Create a piece of art depicting your company's CEO/President.
- ❖ Break up into teams and have a scavenger hunt around the city.
- ❖ Create a postcard collage from office items like a paper clip sculpture.
- ❖ Hold a sculpting contest using Play-Doh
- ❖ Get your CEO/President to offer his/her parking spot for a week to a donor/raffle winner.

Build Support:

- ❖ Send mimes to each employee to get them to donate.
- ❖ Auction off a piece of art.
- ❖ Highest donor or highest % over last year gets to be the "Boss" for a day.
- ❖ Give time off or give a weekend getaway for the highest percentage increase over last year.
- ❖ Have Officers or Senior Professionals in company donate prizes as incentives.
- ❖ Have the Managing Partner cook for a day for the person who makes the highest staff contribution.
- ❖ Give-Away a basket of goodies.
- ❖ Give away an extra Vacation Day and a trip to an exhibit at a museum.
- ❖ Create a Jeopardy game with questions about Allied Arts.
- ❖ Give away Food!
- ❖ Have a silent auction.
- ❖ Have a morning breakfast or afternoon happy hour event.
- ❖ Put up a huge banner and whenever someone donates have them add their hand print to the banner.