



"Enriching Our Communities Through Advancement of the Arts"

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**ALLIED ARTS FUNDRAISING CAMPAIGN RAISES \$2.87 MILLION;
MORE MONEY THAN EVER BEFORE FOR LOCAL ARTS**
Annual campaign benefits 20 arts organizations in Central Oklahoma

OKLAHOMA CITY, Okla., May 14, 2010 – Last night, Allied Arts – Oklahoma’s only United Arts Fund – celebrated the conclusion of its fundraising campaign by announcing the total amount raised as \$2,875,963. This nearly \$3 million total surpassed the organization’s original goal of \$2.85 million and is the most money raised during an Allied Arts fundraising campaign. Campaign funds benefit 20 local arts groups that represent all artistic forms and genres in Central Oklahoma.

“Even in this tough financial climate, we wanted to send a message that the arts are important to our city’s growth, the education of our children and our local economy,” said Lance Benham, Allied Arts 2010 campaign co-chair. “Thank you to our community for showing that the arts deserve our support.”

More than 4,000 volunteers, community leaders, local businesses and corporations came together to support the arts during the campaign’s duration. Volunteers and community leaders gave their time and resources to raise awareness and donations for Allied Arts. Nearly 400 local businesses and corporations donated on the corporate level or hosted workplace fundraising campaigns. All remained committed to Allied Arts’ overarching goal of making the arts accessible to all.

“Each year, Allied Arts member agencies reach nearly two million people through exhibits, performances and educational events,” said Linda C. Haneborg, Allied Arts 2010 campaign co-chair. “The success of the 2010 campaign means these organizations can reach more of our community, including our students, as well as boost Oklahoma City tourism.”

Allied Arts 2010 fundraising campaign included the leadership of Lance Benham and Linda C. Haneborg as campaign co-chairs, Judy and Tom Love as honorary chairs, Ann Johnstone as board chair and Deborah McAuliffe Senner, serving in her first year as Allied Arts president and CEO.

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“Allied Arts thanks our campaign leadership, donors, volunteers and member agencies for making 2010 a record-breaking year for the arts,” said Senner. “It is through their hard work, dedication and commitment that we raised such a historic amount in Allied Arts’ 39-year existence.”

For more information on the campaign or Allied Arts, please visit www.alliedartsokc.com or call (405) 278-8944.

About Allied Arts

As Oklahoma’s only United Arts Fund, Allied Arts generates awareness of the importance of the arts, mobilizes support for arts and cultural organizations and funds arts education programs for Central Oklahoma school children. Founded in 1971, the organization has raised more than \$40 million to advance the arts in Oklahoma City and its surrounding communities.

Allied Arts’ member agencies include:

- Ambassadors’ Concert Choir
- Arts Council of Oklahoma City
- Canterbury Choral Society
- Carpenter Square Theatre
- Cimarron Opera
- City Arts Center
- Guy Fraser Harrison Academy
- Individual Artists of Oklahoma
- Lyric Theatre and Thelma Gaylord Academy
- Mabee-Gerrer Museum of Art
- Metropolitan School of Dance
- Oklahoma Children’s Theatre
- Oklahoma City Ballet
- OK City Chorus
- Oklahoma City Museum of Art
- Oklahoma City Philharmonic
- Oklahoma Shakespeare in the Park
- Oklahoma Visual Arts Coalition
- Prairie Dance Theatre
- Science Museum Oklahoma

For more information, contact Allied Arts at 405-278-8944 or visit www.alliedartsokc.com.

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****High resolution photos of the campaign co-chairs and the campaign celebration event available upon request****