



"Enriching Our Communities Through Advancement of the Arts"

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ALLIED ARTS' CATALYST HOSTS ROOFTOP RECRUITING EVENT

Oklahoma City, Okla. (March 24, 2011) – Wednesday evening, Catalyst, Allied Art's group of donors age 40 and younger, hosted a membership recruiting event on the rooftop patio of 1015 N Broadway on Automobile Alley.

More than 100 current members and guests enjoyed a beautiful evening at the outdoor event, which included hors d'oeuvres, drinks and music, as well as a drawing for tickets to that evening's Thunder game and an exclusive preview of the art that will be up for auction at this year's ARTini.

The annual event is an opportunity for those interested in Catalyst and Allied Arts to learn more about the organization, meet current members and experience the group first hand.

"We are looking for individuals 40 and younger to step up and make a difference in the arts with their membership and to help be the 'catalyst' to this group as we continue our mission," said Melinda Brewer, Catalyst Vice Chair of Membership. "This is an exciting time to be a young adult in Oklahoma City with so much going on in our area, and this an opportunity to be in the midst of this catalytic change."

As the future leaders of the arts community in Central Oklahoma, Catalyst members receive numerous benefits throughout the year, including tickets to ARTini – a top arts fundraising event, an OKCityCard – Central Oklahoma's premier entertainment discount card, networking opportunities with local corporate and community leaders, and invitations to many other great events.

About Catalyst and Allied Arts

For donors age 40 and younger, Catalyst (formerly known as Young Patrons) is Central Oklahoma's premier arts patron organization for young professionals.

As Oklahoma's only United Arts Fund, Allied Arts works to broaden support for the arts by raising financial support for the arts and related organizations, encouraging participation and attendance, advocating arts education, and promoting excellence in the arts and arts management. Founded in 1971, the organization has raised more than \$43 million to advance the arts in Central Oklahoma.

Allied Arts' member agencies include:

- Ambassadors' Concert Choir
- Arts Council of Oklahoma City
- Canterbury Choral Society
- Carpenter Square Theatre
- Cimarron Opera
- City Arts Center
- Guy Fraser Harrison Academy
- Individual Artists of Oklahoma
- Lyric Theatre of Oklahoma
- Mabee-Gerrer Museum of Art
- Metropolitan School of Dance
- Oklahoma Children's Theatre
- Oklahoma City Ballet
- OK City Chorus
- Oklahoma City Museum of Art
- Oklahoma City Philharmonic
- Oklahoma Shakespeare in the Park
- Oklahoma Visual Arts Coalition
- Prairie Dance Theatre
- Science Museum Oklahoma

For more information, contact Allied Arts at 405-278-8944 or visit www.alliedartsokc.com.

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